

## HELPING TO SECURE FOOD INTEGRITY

One network, established by industry technical leaders to share intelligence on food authenticity.

- Helping to ensure the integrity of food supply chains and protect the interests of the consumer
- Addressing recommendations from the DEFRA-commissioned 'Elliott Report' for industry to establish a 'safe haven' to collect, collate, analyse and disseminate information and intelligence
- Working with government bodies to better understand where risks may sit in the UK food industry from food fraud
- Further enhancing the reputation of the UK food industry





## Why join fiin?

Membership gives companies access to quarterly reports, containing unique intelligence on food and drink authenticity, derived from the collated results of member testing and traceability exercises.

Supported by Campden BRI, the intelligence and insight that fiin can provide increases as our membership grows and allows members to adopt a more strategic and targeted approach to supply chain assurance.

## Member benefits

- Access to the fiin quarterly report, containing unique intelligence
  Clear and structured sharing of information with, and by,
- Quarterly overview of global food supply chain integrity from Queen's University Belfast
- regulators
- Member support from Campden BRI

To participate in the network, members are required to pay a small subscription and to submit test or traceability data on a quarterly basis. All data submitted is confidential and protected by legal privilege.

Join fiin and support our pioneering network in ensuring the UK is leading-edge in tackling food fraud. Visit our website, www.fiin.co.uk, or email fiin@campdenbri.co.uk